

The Wanamaker Store.

Some New-comers from Paris

PERHAPS they're too late for the Easter gowns, but they will have a welcome, none the less. Such beautiful goods will create their own demand and usefulness.

They are some very new novelty dress goods,—the very latest Spring thoughts of the daring and versatile French designers. They have only just come off the ship, and shown yesterday for the first time.

One of them is a modification of that ever-new and inexhaustible pattern—the plaid. The general effect is of a strong black and white combination, beautifully relieved and delicately tinted by a free use of satin bars of varying shades, mostly light shades of blue, castor, reseda and gray. \$3.50

a yard, and exclusively yours, because exclusively ours.

Another is a Broche,—wholly new, of course, in all its features, and strikingly pretty. Voiles of silk, in bayadere fashion, give the fabric an additional "tone." It is almost wholly silk, and costs \$4.50 a yard. You'll not find it elsewhere.

Then there's a very effective Grenadine in colored plaids, the colors being skilfully used in combination with black, so that the whole result is at once rich and striking, yet quiet and dignified. This pattern, like the others, is ours alone. \$2.75 a yard.

There are many others, but there's little use in trying to describe them. Come in and see them.

A Chiffonier Offering. NOT many of a kind, but many kinds. In fact, the shipment just received is a very large one, but we're going to sell these chiffoniers at such figures that they surely won't linger with us long. If they were marked a third more they would still be low priced. Just a half-dozen price hints below that prove our ability to sell good furniture cheaply:

At \$4.25—Of oak; 4 ft. 6 in. high, top 33x17; 5 large drawers; carved back.
At \$4.50—Of oak; 4 ft. 6 in. high, fancy shaped top 33x18; 5 large drawers, fancy painted back.
At \$7.25—Of oak; 5 ft. 4 in. high, top 33x17; 5 large drawers; fancy shaped French bevel plate mirror 32x48.
At \$7.50—Of quartered oak; 4 ft. 10 in. high, shaped top 33x18; 5 large drawers; fancy shaped French bevel plate mirror 7x14; carved back.
At \$11—Of quartered oak; 5 ft. 6 in. high, shaped top 34x18; 3 large and 2 small drawers, and hat box. In base; fancy shaped French bevel plate mirror 14x24; cast brass handles.

At \$16.50—Of quartered oak; 6 ft. 2 in. high, fancy shaped top 36x22; 5 large drawers in base; top drawers swell front; fancy shaped French bevel plate mirror 16x24; cast brass handles.
These are about half prices.

40 Jardinières, various decorations in color, flowers and gold; pretty shapes and mostly one of a kind; sizes 7 to 12 inches; also go at half prices and less.

At \$1.25, now \$1.25; \$2.25, now \$1.25; \$4.75, now \$2.

10 Jardinières and Tabourettes; green, blue and gold striped; were \$4, now \$9.

6 Jardinières and Pedestals; yellow, blue and gray; were \$13, now \$7.50.

Another lot of Plants and Jardinières just received; \$1.25 for both; regularly \$2.50.

Basement.

Made-to-Order Shirts. WE'RE anxious to have particular shirts. men give us an order. We're positive we can satisfy them. The men, too, who are looking for something new will find it in this stock of London and Paris shirtings, which comprises the latest patterns in Madras, Percal, Cheviot, Flannel, Batiste and Silk. Depend upon a perfect fitting shirt, well made and of the best materials. The prices will be less than you've been accustomed to pay for this grade of custom-made shirts.

Rainy Day Wear for Women. WANT to tell you of a new kind of Mackintosh we're showing. Separate skirt and cape. They're readily put on, look well, make a very light and convenient protection in inclement weather. Of cashmere, double texture, and the price is \$6.75. The same style, of the very desirable craventines, neat, durable, dressy, at \$12.

A complete line of the ordinary Mackintoshes, at \$4 to \$12. Cravette Coats, \$10 to \$14. Second floor, Fourth avenue.

CONNECTED with our Commercial Stationery Materials. Store is a complete stock of everything which the artist can possibly need.

First, of course, in importance comes the matter of paints. We sell paints in this fashion:

OIL COLORS. "Ordinaries" 5c. a tube. The 12c. kind, for 8c. a tube. The 18c. kind, for 13c. a tube. The 23c. kind, for 17c. a tube. Double tubes of white, 6c.

WATER COLORS. Winsor & Newton in half pans, ordinary colors, 9c. 35c. colors, 22c. 50c. colors, 35c.

CHINA PAINTS (Winsor & Newton). 14c. kinds for 10c. 20c. kinds for 15c. 47c. kinds for 3c. 25c. kinds for 18c. 19c. kinds for 14c. 35c. kinds for 26c. and so on up to 60c. kinds for 43c.

Paints are not all, however. Everything else is here, from brushes to easels, including canvases and Academy board. And, of course, all kinds of drawing instruments and mathematical and mechanical helps. Low prices on all, or they wouldn't be here. Basement.

JOHN WANAMAKER

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WANAMAKER'S

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—MACAULAY.

The historian who does not explain the facts as well as state them performs only one-half his office. To tell not only what happened but why it happened,—to find the principles is the philosophy of history,—the most valuable and interesting part.

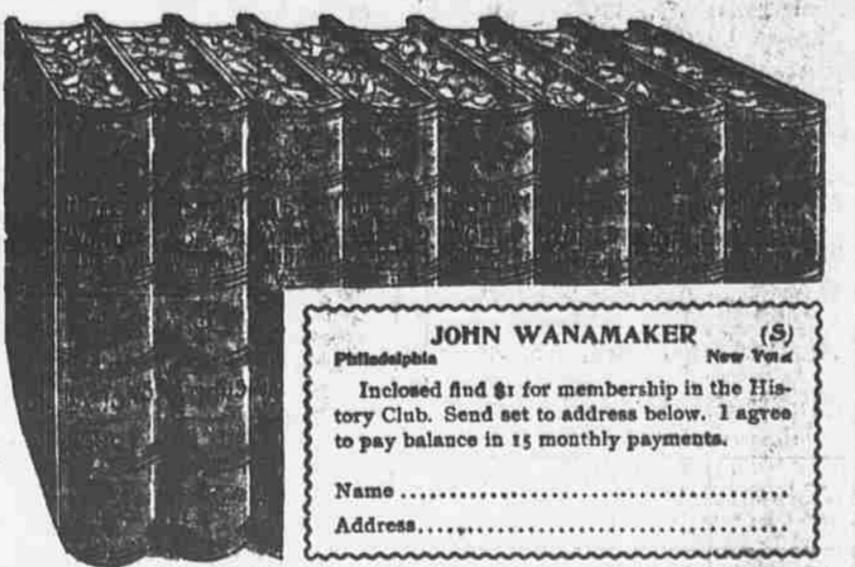
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Beware of Imitations

Boys' Long Trouser Suits.

They are close observers in this matter, and they soon learn the correct styles. We should like to have such boys—accustomed to good dress—know this clothing store. As an example of what we've been planning for them, this one instance is cited here:

Suits of fancy cheviots, velours or nest worsted effects; three-hundred sack coats; some with double-breasted vests; trousers cut in high-priced tailor fashion. In these as low as \$7.50; many qualities between these and \$18.

This is a line of boys' clothing, the equal of which we think has never been shown in this city. Small men can be fitted here at great saving.

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